

Webtools Privacy Policy: Transparency and Security for You

Learn how we protect your data and ensure your privacy on our website cataloging platform.

FUNDAMENTALS

Why is a Privacy Policy Essential?



Legal Compliance

Protects user rights and ensures full compliance with LGPD and Brazilian data protection laws

Full Transparency

Clearly explains how we collect, use, store, and protect your personal data on the platform

Mutual Trust

Builds solid trust for Webtools platform users and partners through transparent practices

DATA COLLECTION

What Data Do We Collect at Webtools?



Directly Provided Data

Information you consciously share: full name, email, company, registered website, and communication preferences



Automatic Technical Data

Automatically collected to improve your experience: IP address, browser type, operating system, and functional cookies

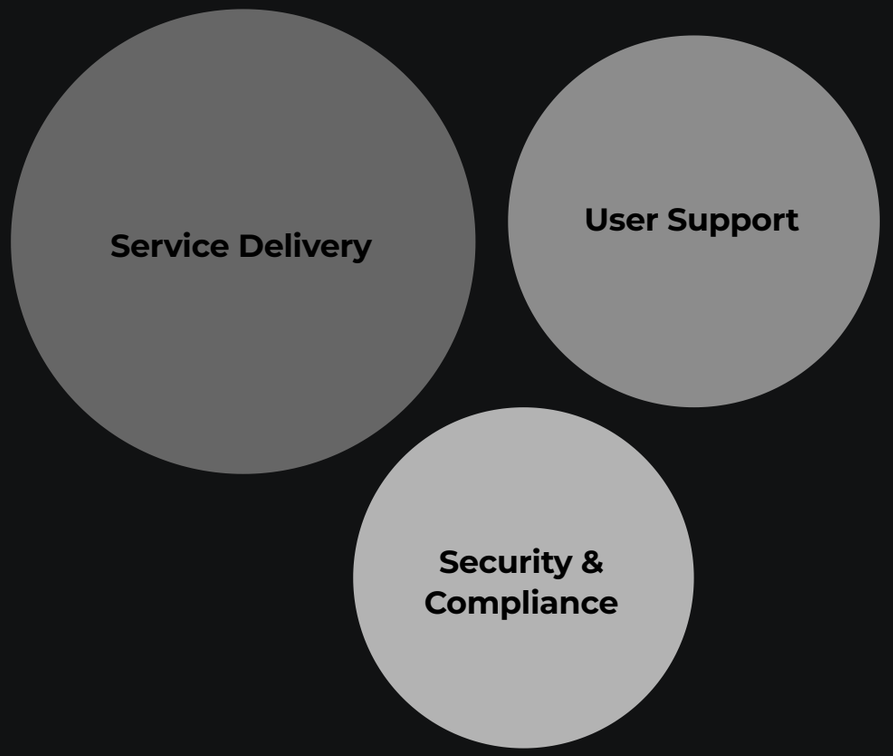


Protection of Sensitive Data

We do not collect sensitive, financial, or critical information without your explicit and documented consent

How Do We Use Your Data?

At Webtools, every piece of data collected has a specific and transparent purpose to enhance your experience.



Cataloging Services

To offer, operate, and continuously improve our website cataloging services with superior quality.

Efficient Communication

To keep you informed about important updates, personalized technical support, and relevant platform news.

Security and Compliance

To ensure platform security, prevent fraud and malicious activities, and comply with all legal obligations.

User Consent and Control

You are in full control of your personal data on the Webtools platform

1

Clear Consent

We request explicit, informed, and documented consent for the use of cookies and processing of personal data

2

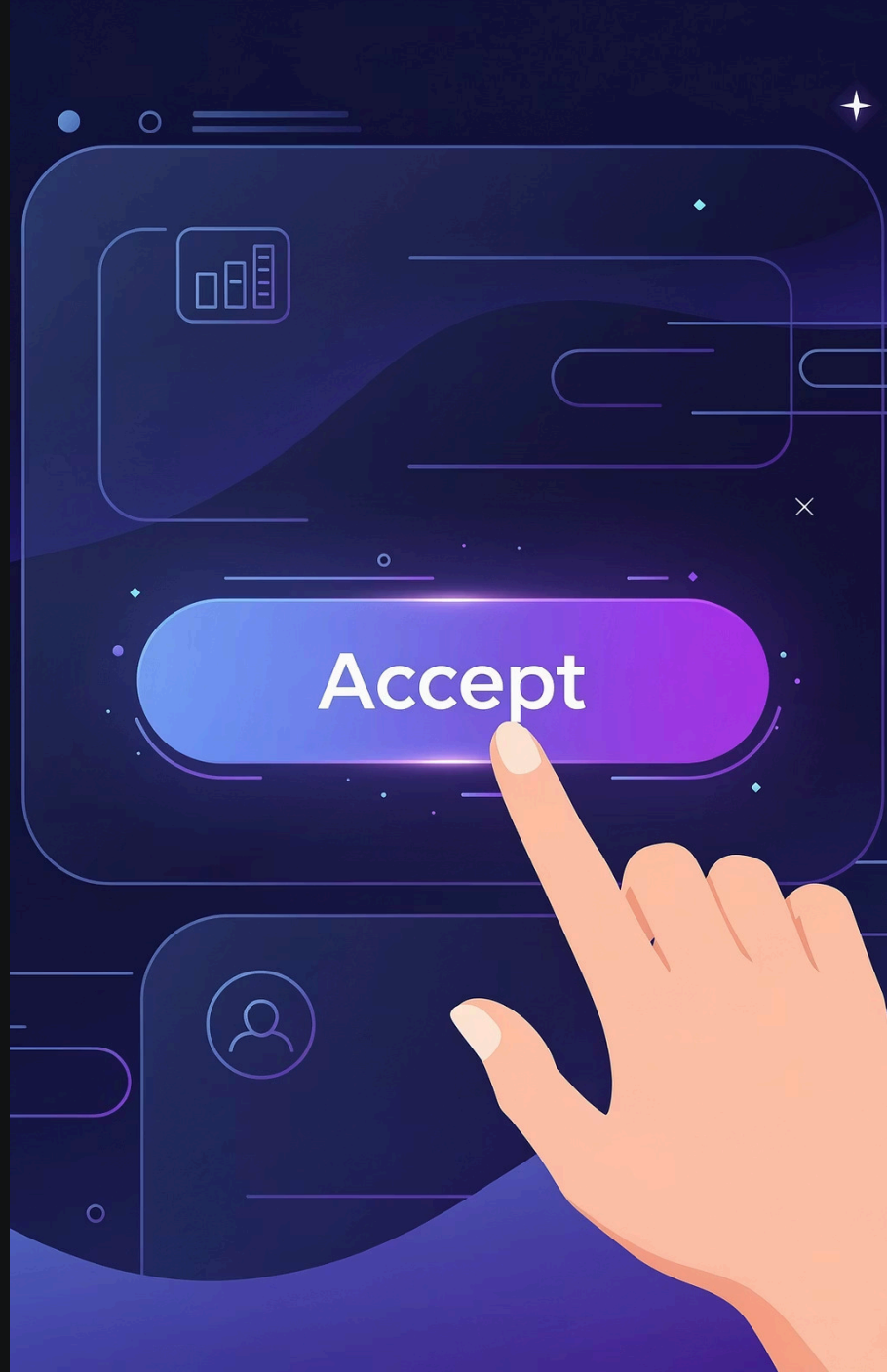
Complete Management

You can review, modify, update, or revoke your consent at any time through your dashboard

3

Absolute Transparency

We clearly inform you of all purposes and possible sharing before collecting any data



SECURITY

Data Sharing and Security

🔒 Guaranteed Privacy

We never sell your personal data to third parties. Your privacy is non-negotiable and at the core of our practices.

🤝 Trusted Partners

We only share data with rigorously selected and audited partners, essential for the platform's operation.

🛡️ Robust Protection

We implement advanced technical and rigorous administrative measures to protect against unauthorized access.



User Rights Under LGPD

The General Data Protection Law guarantees fundamental rights that we fully respect



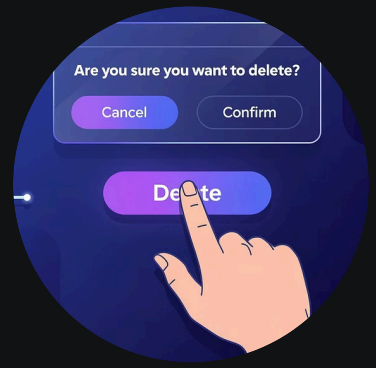
Access and Portability

Access all your stored personal data and request portability in a structured and readable format



Transparent Information

Request detailed information on how we treat, store, and process your personal data



Correction and Deletion

Correct inaccurate or outdated data and request complete deletion according to your legal rights

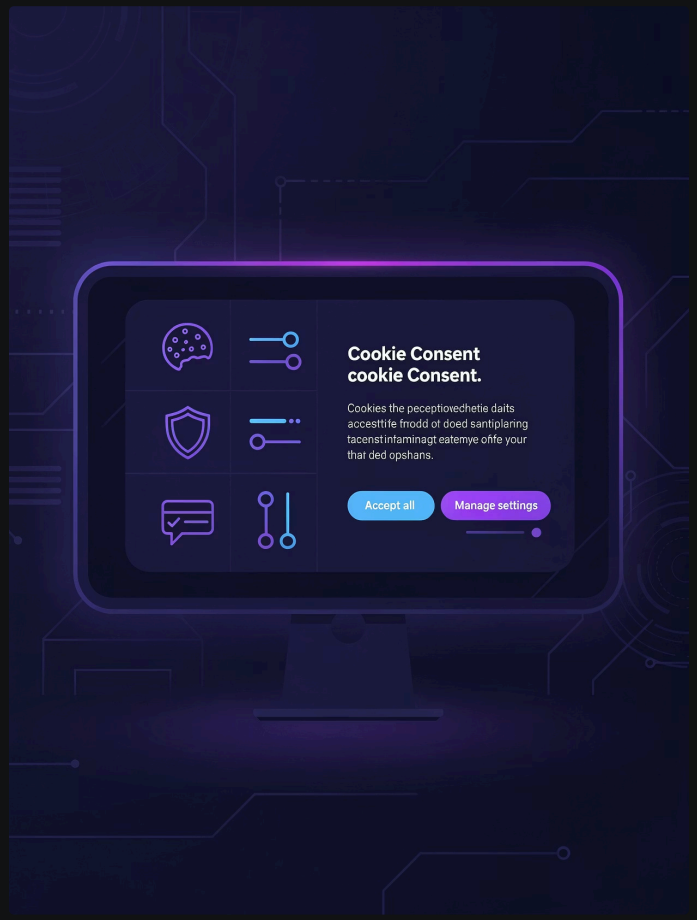


Total Control

Revoke previous consents, limit data usage, and manage your privacy preferences

TECHNOLOGY

Cookies and Tracking Technologies



1 Essential Cookies

We use cookies necessary for the basic functioning of the platform and optional cookies for experience improvements

2 Personalized Banner

We present a clear and intuitive cookie banner for consent collection according to LGPD requirements and regulations

3 Automatic Blocking

Non-essential cookies remain automatically blocked until you provide explicit and informed consent

How to Exercise Your Rights and Contact Webtools

📧 Direct Privacy Channel

privacy@webtools.com.br

Contact us for questions, requests for data access, correction, deletion, or any privacy-related complaints.

Prompt Response

We commit to responding to your requests quickly, transparently, and comprehensively.

Constant Updates

We periodically review and update our policy to keep up with legal and technological changes.

Webtools' Commitment to Privacy

Our Priority

Transparency, maximum security, and absolute respect for your personal data are the foundation of Webtools.

Accessible Policy

We maintain a clear, easy-to-understand Privacy Policy, always updated and available for consultation.

Special Invitation

Join us in building a trustworthy, secure, and respectful digital environment for all users!

